

Jacksonville
2012-2013
SENIOR SERVICES
DIRECTORY™

Editorial Guidelines

Thank you for advertising in the Jacksonville Senior Services Directory (JSSD). Without the support of advertisers like you, it would be impossible to distribute the directory, free-of-charge, to those populations in the Jacksonville community who need it most.

We gladly accept your editorial content for publication in the directory.

Please note, however, that all submissions will be edited for grammar, as well as content, and will be subject to approval by the publisher or the City of Jacksonville, which contracts with Heritage Publishing to produce the senior directory.

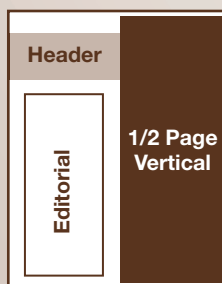
Guidelines for the submission of editorial content and photography are outlined on the right. If you have questions or concerns, please feel free to contact Mark Al-Amad or Michelle Caseria at 904-296-1304.

Editorial Word Count

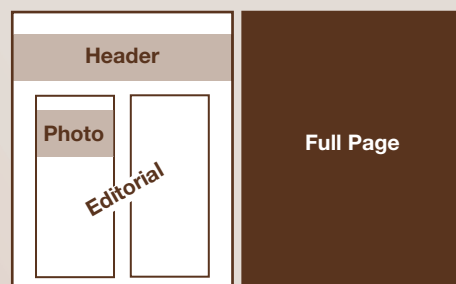
Full page / ad with editorial space and no picture
 500 words

Half page / ad with editorial space and no picture
 250 words

With photos, reduce word count



Half page



Full page

Photographs

For a 4x6 print, the photograph should be at least 300 dpi.

Files can be submitted in .jpg or .tif formats.



HERITAGE PUBLISHING INC.
 (904) 296-1304 | Fax: (904) 296-9913
 6620 Southpoint Dr. S., Ste. 310
 Jacksonville, FL 32216

